



Touchstone Energy[®] Cooperatives

The power of human connections[®]

www.touchstoneenergy.coop

Brunswick Electric Membership Corporation (BEMC), in conjunction with other Touchstone Energy cooperatives around the country, has developed the Co-op Connections program to deliver more value to members and promote participating businesses.

For more information, contact:
Co-op Connections Representative
Brunswick EMC
PO Box 826
Shallotte, NC 28459

E-mail us at:
coopconnections@bemc.org
or visit our Web site at: www.bemc.org

A special Co-op Connections page on the BEMC website will be activated when the program is announced to BEMC members in the spring of 2011. This page will feature participating businesses and their discount offers and link to the national website, www.connections.coop.



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Co-op Connections[®] Program



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Co-op Connections® Program

Introducing the Co-op Connections Program

This is an exciting opportunity to join a program that gives participating local businesses exposure to Brunswick Electric Membership Corporation's nearly 70,000 local members and millions more served by our fellow Touchstone Energy cooperatives across the country.

- Co-op Connections benefits cooperative members by offering valuable discounts from participating businesses. Your business gains increased visibility and customer visits. Since members of other Touchstone Energy co-ops that are visiting our area will look for businesses here that participate, your business will be exposed to a whole new group of potential customers.
- Participating pharmacies offer discounts of 10 - 60% on prescriptions, a significant savings for those without insurance.
- All Brunswick Electric (BEMC) members will receive a free Co-op Connections Card, two Key Fobs and a list of participating local and national businesses.
- Co-op members will be encouraged to shop at participating businesses through promotions in the BEMC newsletter, website, bill stuffers, etc. Your discounts will also be listed on the national Co-op Connections website.



Front of Card

The program is FREE to participating businesses.

This gives your business a new marketing tool at no charge! You design your discount offer and agree to offer it for at least a year. Here are examples of typical local business discounts:

Atlantic Heating & Cooling, Inc. (N. Myrtle Beach, SC)
15% off service calls

The Grand Salon & Gifts (Conway, SC)
\$5 off highlights or color service

Finz Grill & Bar (Beaufort, NC)
One FREE Appetizer per table.

Nix Construction Co. Inc (Hilton Head, SC)
\$500 off Phase I Design/Construction consulting contract.

Kendall's Floor to Ceilings (Conway, SC)
FREE Floor Care Cleaning Kit WITH PURCHASE of selected flooring- \$45 VALUE!

Here's how the card works:

All BEMC members automatically receive Co-op Connections cards! When they show the card at any participating business, they receive a discount. It's that simple.

Participating businesses have the choice to opt out of the program at the end of every year or change their offer.

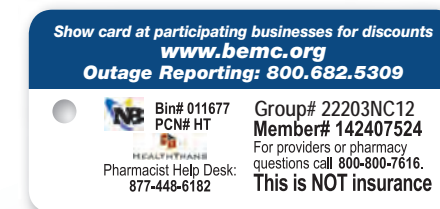


Back of Card

Key Fob



Front of Key Fob



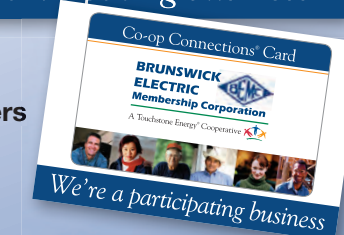
Back of Key Fob

Businesses also receive free:

Window Clings



Register Stickers



Pharmacy discounts are Not Insurance, and are Not Intended as a Substitute for Insurance.

The discount is only available at participating pharmacies.